



Dear Prospective SHSRA Sponsor;

Thank you for considering becoming a sponsor of the Saskatchewan High School Rodeo Association (SHSRA). The SHSRA is a non-profit association that maintains a province wide membership of grade 6-12 students. Our members participate in SHSRA sanctioned rodeos but do not compete for prize money; instead, they compete for points, awards and prizes and nationally recognized educational scholarships. Additionally, the members work towards earning an opportunity to represent the province of Saskatchewan at a provincial, national and international level within the sport of high school and junior high school rodeo.

The SHSRA allows today's youth to be a part of the sport of rodeo, a sport that is deeply rooted in the western lifestyle; where family values, community and philanthropy are supported. The SHSRA supports a drug and alcohol free environment and adheres to the rules and code of conduct of the National High School Rodeo Association.

It is our hope that you will consider supporting the Saskatchewan High School Rodeo Association through our sponsorship program. I've enclosed a program package which outlines the opportunities that we offer for sponsorship and advertising. Should you have any questions or concerns, please feel free to contact me directly at 306-442-7460 or via email at [shsrasponsorship@yahoo.com](mailto:shsrasponsorship@yahoo.com)

If an SHSRA Member provided you with this package – please list their information below:

**Member Name:**

**Telephone Number:**

**Email Address:**

Should you have any questions with regards to the package or wish to speak directly with the member as listed above, please do not hesitate to contact them directly.

Many Thanks,

Dawn Hillrud, Sponsorship Coordinator- SHSRA



The following numbered list is a breakdown of SHSRA sponsorship levels and options; if you don't see what you are looking for please feel free to call the SHSRA Sponsorship Coordinator, Dawn Hillrud at (306)4427460 or via email at [shsrasponsorship@yahoo.com](mailto:shsrasponsorship@yahoo.com) to further discuss your sponsorship options. We can tailor a program that fits your advertising and sponsorship needs – Call us today!

## **1. SHSRA Finals Title Sponsorship \$5000.00**

As a Title Sponsor for the SHSRA Finals, your company will become the name sake for the 2017 SHSRA finals. Title Sponsorship benefits will include:

- Company name announced as title sponsor at finals opening ceremonies
- Company name announced as the finals title sponsor during each finals performance
- Company name or logo listed as title sponsor on any finals print promotional materials
- Company name or logo posted on SHSRA website
- Company name or logo highlighted on SHSRA social media
- Banner with company name or logo hung in arena during finals performances
- Banner with company name or logo hung in arena during all SHSRA events for the year
- Flag with company logo or name carried in grand entry of finals performances
- Company name or logo in finals print materials

## **2. Platinum Sponsorship \$3000 to \$4999**

Platinum sponsor benefits include:

- Company name announced as the finals platinum sponsor during each finals performance
- Company name or logo posted on SHSRA website
- Company name or logo highlighted on SHSRA social media
- Banner with company name or logo hung in arena during finals performances
- Banner with company name or logo hung in arena during all SHSRA events for the year
- Company name or logo in finals print materials

## **3. Gold Sponsorship \$2000-\$2999**

Gold sponsor benefits include:



- Company name announced as the finals gold sponsor during each finals performance
- Company name or logo posted on SHSRA website
- Company name or logo highlighted on SHSRA social media
- Banner with company name or logo hung in arena during all SHSRA events for the year
- Company name or logo in finals print materials

#### **4. Silver Sponsorship \$1000-\$1999**

Silver sponsor benefits include:

- Company name or logo posted on SHSRA website
- Company name or logo highlighted on SHSRA social media
- Banner with company name or logo hung in arena during all SHSRA events for the year
- Company name or logo in finals print materials

#### **5. Bronze Sponsorship \$500-\$999**

Bronze sponsor benefits include:

- Company name or logo posted on SHSRA website
- Company name or logo highlighted on SHSRA social media
- Company name or logo in finals print materials

#### **6. National Team Jacket Sponsorship \$2000.00**

As a jacket sponsor, your company name and logo will be proudly displayed on SHSRA team jackets and worn by all national and Canadian High School Rodeo Finals qualifiers. Further shirt sponsor benefits include:

- Company name or logo highlighted on SHSRA social media
- Company name or logo posted on SHSRA website
- Company name announced as the finals gold sponsor during each finals performance

#### **7. Team Saskatchewan Shirt Sponsorship \$3000.00**

As an official SHSRA team shirt sponsor, your company logo will be embroidered on all 2017 SHSRA team shirts Canadian finals, at the National finals as well as for years to come. Further shirt sponsor benefits include:



- Company name or logo highlighted on SHSRA social media
- Company name or logo posted on SHSRA website
- Company name announced as the finals gold sponsor during each finals performance

## **8. Full Saddle Sponsorship \$1550.00**

At our Provincial Finals each year, our event champions in the high school division are each awarded a trophy saddle. As a full saddle sponsor, you will have your company logo and name permanently embossed on the fenders of a championship trophy saddle.

## **9. Half Saddle Sponsor \$800.00**

Again, high school finals champions receive trophy saddles. As a half saddle sponsor, your company logo and name will be permanently embossed on one fender of a championship saddle.

## **10. Chute Sponsorship \$750.00**

Chute Sponsor benefits are:

- Company banner hung on a chute at the finals
- Company name mentioned as stock are bucked out of the chute your banner is on
- Banner with company name or logo hung in arena during all SHSRA events for the year

## **11. Tag A Trailer \$500.00**

As a “tag a trailer” sponsor, your company information including name, logo & contact information is displayed on an SHSRA competitor’s horse trailer for the entire province to see as they travel to rodeos!

## **12. Buckle Sponsorship \$250.00**

As a buckle sponsor:

- your business information is announced during the featured event as well as when the buckle is presented to the champion
- Company name or logo highlighted on SHSRA social media



### **SHSRA Sponsor Submission Form (MUST BE FILLED OUT FOR/BY EACH SPONSOR)**

Please complete this form in full and ensure all sponsorship cheques are endorsed payable to the SHSRA (Saskatchewan High School Rodeo Association).

Sponsorship submissions forms and payment can be sent directly to:

**Dawn Hillrud**  
**SHSRA Sponsorship Coordinator**  
**Box 290 Ceylon, Sk. S0C 0T0**  
**306-442-7460**  
**shrsponsorship@yahoo.com**

<b>Company/Sponsor Name:</b>	
<b>Address:</b>	
<b>Telephone Number:</b>	
<b>Email:</b>	
<b>Contact Person:</b>	
<b>We were asked to Sponsor the SHSRA by:</b>	(Member name)

Δ **Invoice required** (please check this item if you require an invoice to be sent to your accounts payable department in order for payment to be sent. – please complete this form and send it to the sponsorship coordinator to ensure an invoice is processed.)



Buckle sponsorship opportunities exist for the following events. Whenever possible we accommodate sponsor event preference/what buckle they would like to sponsor. Please place a checkmark beside the event saddle you would like to sponsor:

Year End Champions:

Junior Girls Barrel Racing	Senior Girls Barrel Racing
Junior Girls Pole Bending	Senior Girls Pole Bending
Junior Boys Breakaway Roping	Junior Girls Breakaway Roping
Senior Girls Breakaway Roping	Junior Boys Tie Down Roping
Senior Boys Tie Down Roping	Junior Boys Goat Tying
Junior Girls Goat Tying	Senior Girls Goat Tying
Junior Ribbon Roping Roper	Junior Ribbon Roping Runner
Junior Boys Bull Riding	Senior Boys Bull Riding
Senior Boys "B" Pool Bull Riding	Senior Boys Bareback Bronc Riding
Senior Boy Saddle Bronc Riding	Build a Cowboy - Junior Boys Saddle Bronc
Build a Cowboy - Junior Boys Bareback	Junior Boys Chute Dogging
Senior Boys Steer Wrestling	Junior Team Roping Header
Junior Team Roping Heeler	Senior Team Roping Header
Senior Team Roping Heeler	Senior Cutting
Junior Boy Rookie of the Year	Junior Girl Rookie of the Year
Senior Boy Rookie of the Year	Senior Girl Rookie of the Year
All Around Junior Cowgirl	All Around Junior Cowboy
All Around Senior Cowgirl	All Around Senior Cowboy
All Around Reserve Junior Cowgirl	All Around Reserve Junior Cowboy
All Around Reserve Senior Cowgirl	All Around Reserve Senior Cowboy
Senior Cowboy of the Year	Senior Cowgirl of the Year
SHSRA Queen	SHSRA Princess
SHSRA Friends of Rodeo	

Junior Event Finals Champions:

Junior Girls Barrel Racing	Junior Girls Breakaway Roping
Junior Girls Pole Bending	Junior Boys Tie Down Roping
Junior Boys Breakaway Roping	Junior Boys Goat Tying
Junior Girls Goat Tying	Junior Ribbon Roping Runner
Junior Ribbon Roping Roper	Build a Cowboy - Junior Boys Saddle Bronc
Junior Boys Bull Riding	Junior Boys Chute Dogging
Build a Cowboy - Junior Boys Bareback	Junior Team Roping Header
Junior Team Roping Heeler	



Saddle sponsorship opportunities exist for the following Senior High School events (with half saddle - \$800 and full saddle sponsorship - \$1550 options available for each). Whenever possible we accommodate sponsor preference in saddle. Please place a checkmark beside the event saddle you would like to sponsor:

<b>Event Name</b>
Barrel racing
Pole Bending
Steer Wrestling
Breakaway
Goat tying
Bull riding
Bareback
Saddle bronc riding
Team roping header
Team roping heeler
Tie down roping
All-around cowboy
All around cowgirl
Queen